



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **864768**

Schedule Dates	10/30/12-11/05/12	Date Entered	10/29/12
Advertiser	Obama for America (14538)	Last Modified	10/29/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Charles Mirkle
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	2264	Commission	\$1,579.50
Account Types	National/Political Candidate - Agency	Net Total	\$8,950.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Obama EST 2264 Oct30-Nov5 Rework #2		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	27	\$10,530.00
Grand Total:	27	\$10,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	12:57P- 2P (ET)	2		X	X	X	X			2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		10/29/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	12:57P- 2P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/29/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	10A- 11A (ET)	2		X	X	X	X			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/29/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	10A- 11A (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/29/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12P- 12:57P (ET)	2		X	X	X	X			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/29/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/29/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	3:59P- 4:59P (ET)	4		X	X	X	X			4	\$200.00	\$800.00	Norfolk (WVEC) (WVEC)	DR OZ	10/29/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:59P- 4:59P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/29/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)	6A DAYBREAK NEWS	10/29/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5:58A- 7A (ET)		1							1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	6A DAYBREAK NEWS	10/29/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	7A- 9A (ET)	3		X	X	X	X			3	\$350.00	\$1,050.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/29/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/29/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	9A- 10A (ET)	2		X	X	X	X			2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/29/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	9A- 10A (ET)		1							1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- 10P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	PRIMETIME WWYD	10/29/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	10P- 11P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	666 PARK AVE	10/29/12
17.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	NEWS	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: